Sourcing images task

On slide 2 there is a client brief

A client brief is a document which gives the key requirements for a project – what needs to be produced, what it might look like etc…

The client is the person who is asking you to create something

Sourcing images task

This client brief is a written document

Metamoda is a new design company that creates virtual products for use in the metaverse*. Their product range includes clothing and accessories to 'mod' or customise character avatars and personal environments in the 3D virtual world of the metaverse. The virtual products are sold through in-app and online computer purchases.

As a graphic designer, you have been asked to produce a visual identity for Metamoda. It will be used in printed materials for the real world and in a digital format when promoting Metamoda branded products in the metaverse. The target audience is young and stylish. The visual identity should be bold and modern to catch their attention.

*Metamoda has provided some information for developers to describe the metaverse

We see the metaverse as an evolution of the Internet which uses twenty-first century technologies like VR and AR. The metaverse is a place to interact with others for work, play, entertainment and social connections. People experience the metaverse through a digital avatar that represents who they want to be.

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Task:

Source **ten** images that could be used to help create the visual identity for Metamoda

These should be a mix of photographs, icons, logos or other image types

Record the details of all ten images in the image recording table

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Image recording table:

Image sourcing and recording

Image	Properties (in PS: Image > Image size)	Where found	How you found it	Copyright status
VR goggles black and white icon	PNG image 700 pixels x 700 pixels 300 ppi	https://thenounproject.com/icon/vr-glasses-4716427/	Looked on Noun project and searched for VR goggles	

- The copyright status of each image is important
- Make sure you include the image properties
- You won't be able to use Noun Project as you need to have an account to download images