

Using vector graphics

The big advantage of using vector graphics is that they are **rescalable**

This means that they can be resized to any size without pixelating

So, if you need a large image to use, using a vector graphic image is a good idea

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Task:

Create a simple logo for Dee's Decks (see next slide)

Use an image of an amplifier and add text

The logo must be at least 50cm high

You can edit the image in any way you want and add another image

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Your friend has recently inherited some money and has used most of this to set up a dance event hire company. Having already done this as a hobby, your friend has now invested in extra equipment to offer lighting effects and a more powerful sound system for larger venues and outdoor dance events and has already started to take bookings. Your friend has named the company Dee's Decks and is paying you to set up some IT systems to help the business run smoothly.

You will need to do the following:

- Create an appropriate logo to represent the business.

Your friend will use this logo on all documents as well as on equipment and promotional items such as coasters and baseball caps. Your friend wants a bold colour scheme with a clear and consistent style so people will recognise the branding easily.