

Client brief

A record company has asked you to design and make a CD cover for a the first record released by a new band.

CD title:

Band name:

Band genre:

Record company:

The CD cover needs to include a front and a back. It will fold to fit inside the front of a standard sized CD case.

The core audience for the band are students at a local art college.

Client brief

Design and make a CD cover.

The cover needs to:

- be designed before you start to make it
- be made up of two or more copyright free images
- the images must have been edited in an interesting way
- include the name of the band and the name of the album using font editing techniques
- have a front and a back
- the back must include a track listing, a bar code and the name of the record label (this could be a logo)

Client brief

Product: the thing you've been asked to make

Client: the person you're making the product for

Target audience: the people who will read, watch or listen to the product

Client needs: the things the client has told you the product needs to do