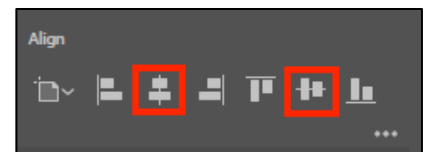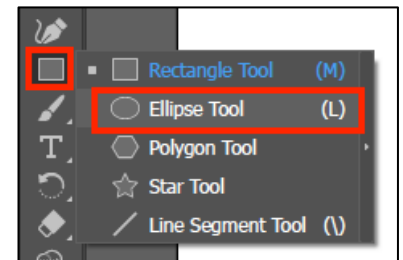# A Cooler Record Company Logo

First make sure you have the simple record company logo made

We're going to:

- add a central section
- add the record grooves
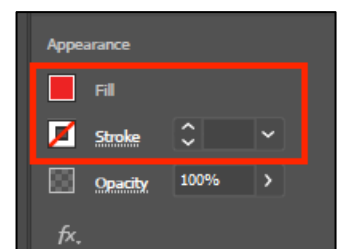
Draw a central circle:

1. Find the **Rectangle Tool** on the <u>left toolbar</u>. **Click** and <u>**hold it**</u> until a new set of tools appears

2. Choose the **Ellipse Tool**

3. **Hold <u>SHIFT</u> down** and draw a smaller yellow circle to act as the centre of the record. Change the fill colour to make it yellow (or something that will work for you)

4. Don't forget to **hold SHIFT down** to get a perfect circle

5. Click the **two buttons** in the **Align section** to place the circle **exactly** in the centre of the artboard

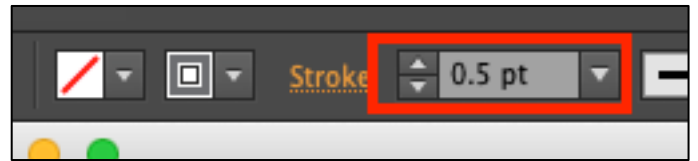### *Adjust the Text*

You'll probably have to adjust the text now

6. To move the text to the front, Click on it using the **Selection Tool** (the top arrow on the <u>left toolbar</u>) > click **Order** at the <u>top</u> > **Arrange** > **Bring to front**

7. You might need to change the colour of the text so that it shows up. **BUT**, it's even better to use a **stroke layer style**:

   a. **select** the text using the **Type Tool**

   b. in the <u>right sidebar</u>, change the **Stroke colour** to something that will work well – black is often a good choice

   c. adjust the **Stroke Weight** (thickness) if needed

   d. use the **Selection Tool** to drag the text around if necessary

Once you're happy with your text, move on to the grooves

Adding Grooves

Vinyl records have a groove that runs around them. The logo will look a lot better with this
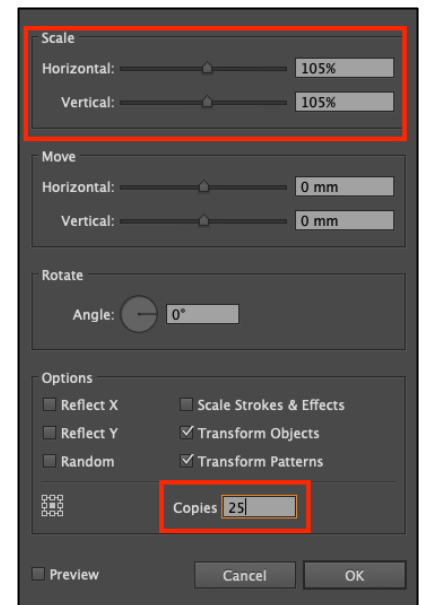
8. Create another circle (hold down **SHIFT**) just outside the yellow one (so, a bit bigger)

   Make the **Stroke Colour** a dark grey (the next shade down from black) and the **Stroke Weight** 0.5 pt. Change the **Fill Colour** to transparent – the red diagonal line

9. Use the same two buttons in the **Align section** to get the circle in the centre of the artboard

Now we need to get more circles. There's a quick way to do this…

10. At the top click **Effects** > **Distort and Transform** > **Transform**

11. Change the **Horizontal** and **Vertical Scale** boxes **at the top** to both read **105%**. At the **bottom**, change the **Copies** box to **25**. Then click **OK**

12. This should create a set of grooves. You can always use the **Select tool** to change the size of your first circle a bit if you need to

Save and Export

13. **Save** your work: **File** > **Save As >** give your file a **sensible name** and make sure you're saving it in your **OneDrive**

    The file will save as an **Adobe Illustrator** (**ai**) file

14. **Export** your work: **File** > **Export** > **Export As** > choose **PNG file type** from the dropdown. When the next box appears, check:

    - the **resolution** is set to High (300ppi)
    - the **background** is transparent

15. Click **OK**

This will export your logo as a PNG file which can be used easily