# A Simple Record Company Logo

Illustrator is a **Vector Graphics** software package. It's great for creating simple logos using fonts and shapes.

- 1. Open Adobe Illustrator
- Click File > New and create an image that is
   200mm by 200mm

Check the screenshot for the details

3. Click **OK** to create a new **artboard** 

# Untitled-1 Width 200 mm Millimeters Height Orientation Artboards 200 mm Bleed

## Draw a circle:

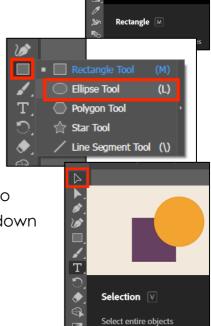
- 4. Find the **Rectangle Tool** on the <u>left toolbar</u>. Click and <u>hold it</u> until a new set of tools appears
- 5. Choose the Ellipse Tool
- 6. Hold <u>SHIFT</u> down and draw a circle

Holding SHIFT down makes sure you get a perfect circle rather than an oval

7. On the <u>left toolbar</u>, switch to the **Selection Tool.** Use this to move the circle around and make it bigger (hold **SHIFT** down again)

Aim to fill most of the artboard

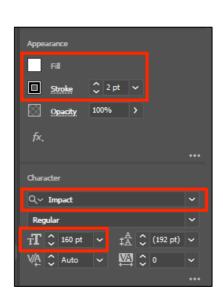
- 8. On the <u>right sidebar</u>, change the **Fill Colour** to **black**
- 9. Keep the **Stroke Colour** black. The **stroke** is the line around the edge of a shape. For this example it can be the same colour as the fill
- 10. On the <u>right sidebar</u> find the **Align section**
- 11. Click the **two buttons** shown in the screenshot to place the circle **exactly** in the centre of the artboard





### Add some text

- 12. Click on the Type Tool (the T) on the left toolbar
- 13. Click somewhere in the black circle Some words appear – they will disappear when you type something or you can just delete them
- 14. Type the name of the record company: IGUANA The text is far too small. We need to make it bigger and style it
- 15. Make sure the **Type Tool** is selected on the **left toolbar**
- 16. **Highlight** the text
- 17. Use the **right sidebar** to change:
  - the font size (type a number in if it needs to be bigger)
  - the font to something like Impact
  - the fill colour to black
  - the **stroke colour** to **white**
  - the **stroke weight** to about **2 pt** experiment with this
- 18. Switch back to the **Selection Tool** on the **left toolbar**
- Click the two centre buttons on the right sidebar to place the letters exactly in the centre of the artboard



Hello

Enter text at a point or in a container

Type T



# Save and Export

20. Save your work: File > Save As > give your file a sensible name and make sure you're saving it in your OneDrive

The file will save as an Adobe Illustrator (ai) file

- **Export** your work: **File** > **Export** > **Export** As > choose **PNG file type** from the dropdown. When the next box appears, check:
  - the **resolution** is set to High (300ppi)
  - the **background** is transparent

### 22. Click OK

This will export your logo as a PNG file which can be used easily

