

# CD Cover - client brief

Kris Flores is the product director at Iguana Records, a new record company set up in Norwich. The company has asked you to design and make a CD cover for the first record released by a new band.

The CD cover needs to include a front and a back. It will fold to fit inside the front of a standard sized CD case.

The core audience for the band should be students at a local art college.

You need to come up with a name for the band, a name for the album and the genre of music the band plays

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Design and make a CD cover. The cover needs to:

- be designed **before** you start to make it
- use the template provided
- be made up of two or more high quality images
- images must be **copyright free**
- the images must have been edited in an interesting way
- include the name of the band and the name of the album using text editing techniques
- have a front and a back
- the back must include a track listing, a bar code and the the record label logo

# Random band names

- The Pirate Turtles
- The Scientists
- Rodeo Reference
- Stormy Seashell
- The Spin Parachutes
- Mouse Rat
- Painted Fishers
- Rhymes With Orange
- Crashing Dolls
- Taking Back February
- Department of Homeland Obscurity
- No Banana!
- Fairyhead
- Parkway Reedemer
- The Amadillos
- Two Doors Down
- Scarecrow Boat
- The Clouds
- Imperfect Daze
- Flight of the Pink Ostriches
- McPineapple
- King Pink

# Random album names

- Ramsay Street State of Mind
- Our Autumn Kittens
- Rocket to the Moon
- Saturn Explorer
- A Walk on the East Coast
- Exploder
- Our November Hippos
- Shipwrecked
- Rotten Banana
- Rain Check
- GOAT
- On a Blue Moon
- Army of Ants
- Rocket Surgery
- The Last Straw
- Total Destruction Derby
- Crazy Eyes
- Pushing Buttons
- Cookie Cutter
- Blank Canvas
- MVP
- Animal Kingdom

# Client brief

**Product:** the thing you've been asked to make

**Client:** the company that has asked you to make the product

**Target audience:** the people who will read, watch or listen to the product

**Client needs:** the things the client has told you the product needs to do