

Gorleston Tourist Board

1. Brainstorm ideas
2. Storyboard each slide
3. Find images
4. Create a simple logo
5. Set up the Digital Poster
6. **Make the Digital Poster**

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Step 6:

Make the digital poster

Remember the key rules:

- no more than 25 words per slide
- 2+ images per slide

Keep things clear and easy to read