

# Logo Assessment

**Plan** and **produce** a suitable logo for a client.

You have a choice of client:

- A. Onehouse Fishing Lakes
- B. Stowmarket Chess Club
- C. Mucky Pups Dog Grooming
- D. Deben Sailing Club

The planning section is important – check the markgrid before you start

# Success criteria

1. be made 100mm x 100mm at least (you can resize the artboard if you need more width)
2. be made of shapes, lines and lettering only
3. include the name or initials of the organisation
4. include a tag line (slogan) for the organisation
5. include no more than 3 colours
6. be attractive and stylish
7. use an image to represent the organisation