

Making the 2013 Pepsi logo

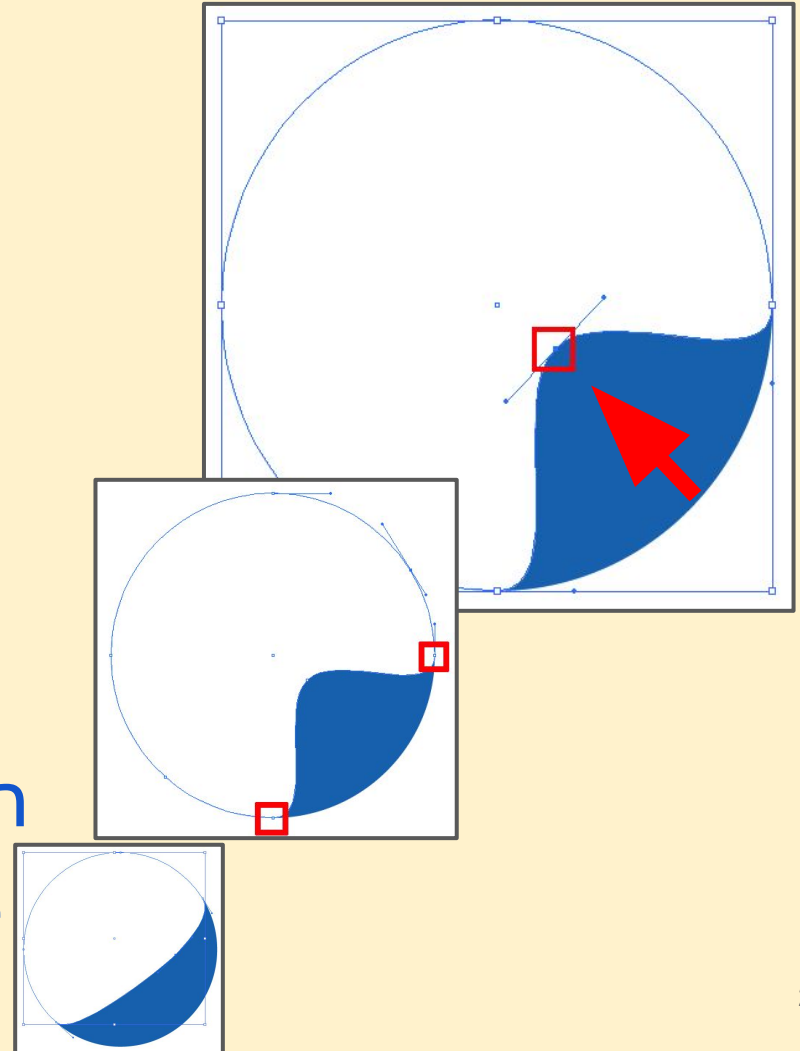
Challenge: make the 2013 Pepsi logo



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Hints:

- start with a perfect blue circle
- copy it and change the colour to white
- add anchor points and change the shape
- copy the blue circle again and change it to red; use more anchor points



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Add the text - aim for a thin font and think about the colour

You won't be able to get the exact font, just try and find something that looks about right



Tips:

1. You can reorder shapes if you need to: click Object > Arrange
2. I used Century Gothic and made it italic, but you might find a better typeface

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Final challenge:

Find a logo that's a bit more complex and try and make it

It could use the pen tool or use a combination of warped shapes like the Pepsi one does

