

# Drawing logos

Logos are used to identify organisations. The best logos are instantly recognisable.

Most logos are made using shapes, lines and lettering. But not all...



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Some logos need a element of freehand drawing



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A lot of these logos would originally have been drawn by hand. But organisations need to update to digital logos



1972 version (based on 1940 version)



Updated in 2022

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Having a vector graphic logo has advantages:

- easy to resize
- no problems with pixelation
- smaller file size
- modern style
- can be adapted easily for different uses
- can be changed quickly - e.g. colours for special events (such as Pride month)

# Drawing logos - task

1. Follow the Owl Face instructions to learn the skills and make a logo for the **Fritton Owl Sanctuary**
2. Add text to your logo
3. Export your logo and add it to your gallery
4. Now, choose a more challenging logo to make...

Add to your gallery  
(file > export > as PNG)