

Rules for your IDMP

From the client brief, the **IDMP** must:

- be made using **PowerPoint**
- allow users to navigate using **only** buttons
- use the **wireframe layout** for the homepage
- include the at least the **five pages** specified
- be suitable for use in public buildings
- be attractive and easy to use
- **not** use any built-in design templates
- have a **consistent** design (e.g. colours, text)

Rules for your IDMP

Rule 1:

You **must not** copy and paste text

Solution:

Read and then write in your own words

Reason:

It's lazy. Being able to write in your own words is an important skill

Rules for your IDMP

Rule 2:

You **must** keep to the success criteria points from the client brief

Solution:

Do these things

Reason:

Being able to design for a client's brief is an important skills

Rules for your IDMP

Rule 3:

Images must be high quality and not pixelated

Solution:

Use larger images

Never make an image larger

Reason:

Pixelated images are not fit for purpose

Rules for your IDMP

Rule 4:

Images must not be distorted

Solution:

Resize from the corner

Reason:

Distorted images are not fit for purpose

Rules for your IDMP

Rule 5:

You **must not** use AI

Solution:

Don't use any AI tools to do work for you
Be careful of search results

Reason:

This is not the place to develop AI use skills