We know:

- Everything in a computer is stored as a number
- Those numbers become binary numbers
- ASCII code is used to store keyboard presses

Here's some ASCII code:

```
104 101 108 108 111
032 119 111 114 108
100 033
```

But everything in a computer has to be stored using binary

So

```
104 101 108 108 111
032 119 111 114 108
100 033
```

needs to be turned in to binary numbers

```
104 101 108 108 111
032 119 111 114 108
100 033
```

```
1101000 1100101 1101100 1101100 1101111
0100000 1110111 1101111 1110010 1101100
1100100 0100001
```