Logo Mini-Assessment Markgrid

LO2 – Planning		
MB1: 1-3 marks	**MB2: 4-5 marks**	**MB3: 6 marks**
Produces a simple visualisation diagram for the intended final product	Produces a sound visualisation diagram for the intended final product	Produces a clear and detailed visualisation diagram for the intended final product

LO3 – Create and Save		
MB1: 1-3 marks	**MB2: 4-5 marks**	**MB3: 6-7 marks**
Use of standard tools and techniques is limited. The logo is a simple graphic with some suitability for purpose. Occasionally saves and exports the logo in an appropriate format. Occasionally saves electronic files in a suitable place and with suitable names.	Use of standard tools and techniques is effective. The logo is a graphic with some detail and is mostly fit for purpose. Mostly saves and exports the logo in an appropriate format Mostly saves electronic files in a suitable place and with suitable names.	Use of some more advanced tools and techniques is effective. The logo is a more complex graphic and is fit for purpose. Consistently saves and exports the logo in an appropriate format Consistently saves electronic files in a suitable place and with suitable names.

LO4 – Reviewing	
MB1: 1 mark	**MB2: 2 marks**
Produces a brief review of the logo.	Produces a more detailed review which identifies strengths and weaknesses.

Total mark: 15