

Gorleston Tourist Board Digital Poster

You have been asked to make a digital poster to help persuade families to visit Gorleston. The poster will run in local hotels and holiday areas.

The poster must:

- be produced in PowerPoint
- have **four** slides
- feature the attractions of Gorleston and persuade people to visit
- be aimed at families
- run automatically (no need to press any keys)
- loop back to the beginning at the end

It must have:

- no more than **25 words** per slide
- at least two photos per slide
- a title and logo on each slide in the same place
- **not** use any kind of animation or transition

Work:

1. Research

Brainstorm the things that might attract families to Gorleston. What are the main selling points of the area?

2. Storyboard

Produce some design ideas on a storyboard sheet. Think about what will go on each slide, what colours you might use, where the title and logo will go etc...

3. Produce the Digital Poster

Make sure it does all the things it needs to do. Don't forget to time your presentation and make it loop back to the beginning

4. Review your work

Get feedback on your work and make improvements