

R095 - Characters & comics

R094 is done

Do NOT add any other work to your folders

OCR iMedia

The course is made up of 3 modules:

R093	The media industry	Exam at end of Year 11	40%
R094	Visual identity and digital graphics	Portfolio of practical work in Year 10	25%
R09?	Another unit (we have a choice)	Portfolio of practical work in Year 11	35%

That means 60% of the mark comes from portfolios that you do in class

OCR iMedia

The course is made up of 3 modules:

R093	The media industry	Exam at end of Year 11	40%
R094	Visual identity and digital graphics	Portfolio of practical work in Year 10	25%
R095	Characters and comics	Portfolio of practical work in Year 11	35%

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R095 - Characters & comics

Create a multi-page comic with a storyline for a purpose and for an audience

Create a character to use in this comic. You must design and create an original character that will appeal to the target audience and use this as the main character in the comic

The comic will be distributed in print - or - the comic will be distributed electronically to be read on a smartphone or a computer

R095 - Characters & comics

A character and comic to educate on eco-friendly lifestyles

Eclobal is an eco-friendly clothing brand.

Eclobal has asked you to create a multipage comic with a storyline which educates its teenage customers on living more eco-friendly lifestyles.

It could include ideas such as:

- Purchasing eco-friendly clothing (such as low water production, sustainable materials, recycled materials)
- Upcycling (such as using parts of old clothes to craft into new items)
- Green transport
- Reducing food packaging
- Reducing food waste.

Eclobal wants a character to use in this comic. The character style has not been stated in the requirements. You must design and create an original character that will appeal to the target audience and use this as the main character in the comic.

Eclobal would like to be able to distribute the comic in print to its stores to be given away with purchases.

R095 - Characters & comics

A character and comic to advertise Westgress Bank savings accounts

Westgress Bank would like to encourage older primary school children to open a savings account at their bank.

They have asked you to create a multipage comic with a storyline which encourages children to open a savings account with the bank. Savers get benefits such as:

- 5p for every £1 saved
- toy store vouchers
- a free gift when opening the account.

Westgress Bank wants a mascot for the savings account. The character style for the mascot has not been defined by the bank. You must design and create an original mascot character that will appeal to the target audience and use this as the main character in the comic.

The comic will be distributed electronically via email as a single file. It must be able to be read on a smartphone and a computer.

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'Circle of tr**U**St' – a comic promoting belonging

Westwood Trust is a charity which promotes activities to help young people feel part of their community and school.

The charity wants to launch a multipage comic with a strong story line and a message about the key theme of 'belonging'. The working title is 'Circle of tr**U**St'. You have been asked to design and create the first edition of this comic.

Each edition of the comic will focus on one character. The character style for the first edition has not been defined by the charity but must represent a human. You should design and create an original character that will appeal to the target audience and use this as the main character in the comic's story that you will create.

The comic will be distributed to secondary schools in print format.

R095 - Characters & comics

Characters

and

Comics

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Project brief available from 1 June

Please do **not** save anything that is prep work in your R095 folder!