

Norfolk Museums Service is producing a set of collectable cards to celebrate famous women who have lived or worked in Norfolk. School children will be able to collect the cards at different museums around the county. There will be several different cards showing women such as Edith Cavell, Dorothy Crowfoot Hodgkin, Boudicca and Delia Smith.

You have been asked to provide ideas about how the cards could be promoted.

At the first pre-production development meeting with Norfolk Museums Service a mind map is produced.

(a) Explain why a mind map could be produced at the first meeting.

[2 marks]

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(b) Identify **two** possible audiences for the mind map.

[2 marks]

1.

2.

(c) Identify **three** items which would be included on mind maps such as this.

[3 marks]

1.

2.

3.

(d) The mind map document will need to be e-mailed to other members of the production team.

Describe **one** way that the document could be produced so that it can be e-mailed.

[2 marks]

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(e) (i) Identify **two** items of hardware that could be used to create a digital mind map.

[2 marks]

1.

2.

Note: hardware is a physical item attached to a computer

(ii) Identify **one** type of software that could be used to create a digital mind map.

[1 mark]

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