Question is level marked. The answer is looked at as a whole and the best fit is taken using the grid below.

Level 3 (high) 7– 9 marks
A thorough discussion which shows detailed understanding:
- Shows detailed knowledge and understanding of the suitability of the product for the job role.
- A range of suggested improvements are identified.
- Clearly explains how effectiveness is improved.
- Consistently uses appropriate terminology.

Level 2 (mid) 4 – 6 marks
An adequate discussion which shows sound understanding:
- Shows sound knowledge and understanding of the suitability of the product for the job role or other users.
- Some suggested improvements are identified.
- Adequately explains how effectiveness is improved.
- Sometimes uses appropriate terminology.

Level 1 (low) 1 – 3 marks
A brief discussion which shows limited understanding:
- Shows limited knowledge and understanding of the suitability of the product for users.
- Few suggested improvements are identified.
- Where improvements to effectiveness are explained, this is done in a limited way.
- Use of appropriate terminology is limited

0 marks
Response is not worthy of credit