

Unit 4 – Distribution issues and file formats – core learning**Part 1 – distribution of media products**

1. List the **three** types of media platform with **one** advantage and disadvantage:

1.

.....

2.

.....

3.

.....

Part 2 – image file properties and formats

2. Name the **two** types of image file (not formats)

1.

2.

3. What does **DPI/PPI** stand for?

.....

4. What is **pixel dimension**?

.....

5. Name **three** bitmap image file **formats** and say what each is good for

1

2

3

6. Name **one** type of vector image file format and say what it is good for

.....

Part 3 – audio file properties and formats

7. What is **sample rate**?

.....

8. What is **bit depth**?

.....

9. Name **two** audio file **formats** and say what each is good for

1

2

Part 4 – video file properties and formats

7. What is **frame rate**? What is the standard frame rate for a film?

.....

.....

8. What is **resolution**? Name **three** video file resolutions

.....

.....

9. Name **two** video file **formats** and say what each is good for

1

2

Part 5 – file compression

7. What is the reason for using **file compression**?

.....

8. Name the **two** types of file compression and give an example format for each

1

2