

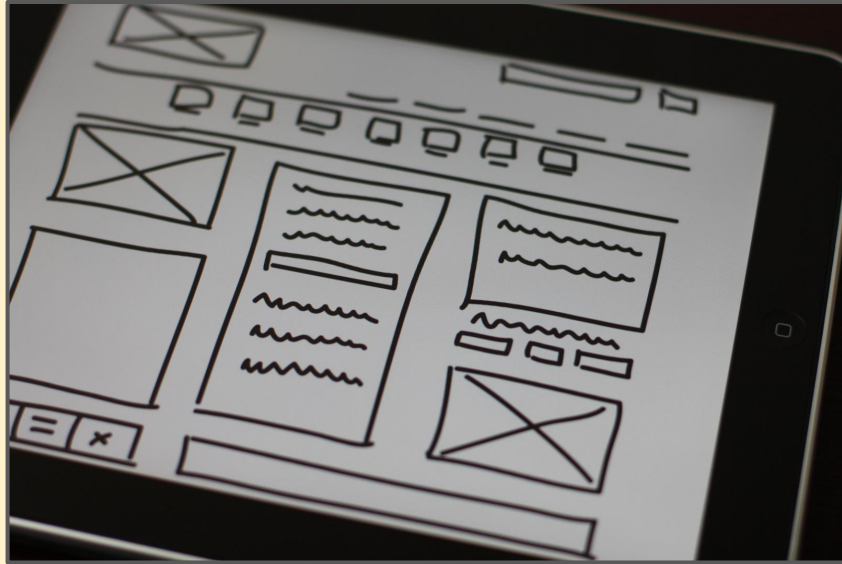
Wireframe Layouts

Wireframe Layouts are a **pre-production document**

They are created during the **planning stage** of a product's development

They are **diagrams** which plan the **layout** used for the pages of a **multi-page product** such as website or interactive multimedia project

Wireframe Layouts



Wireframe layouts will be created by **web designers** or graphic designers to show basic layouts

These ideas might be checked with the **client**

They will then be used by **web developers** and **graphic artists** to create the final product

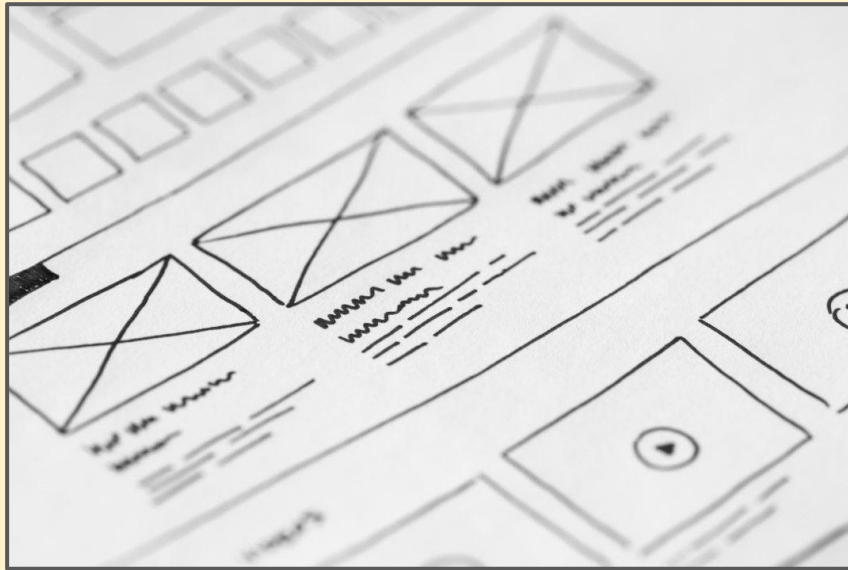
Image: [baldiri via Flickr](#) (creative commons)

Purposes:

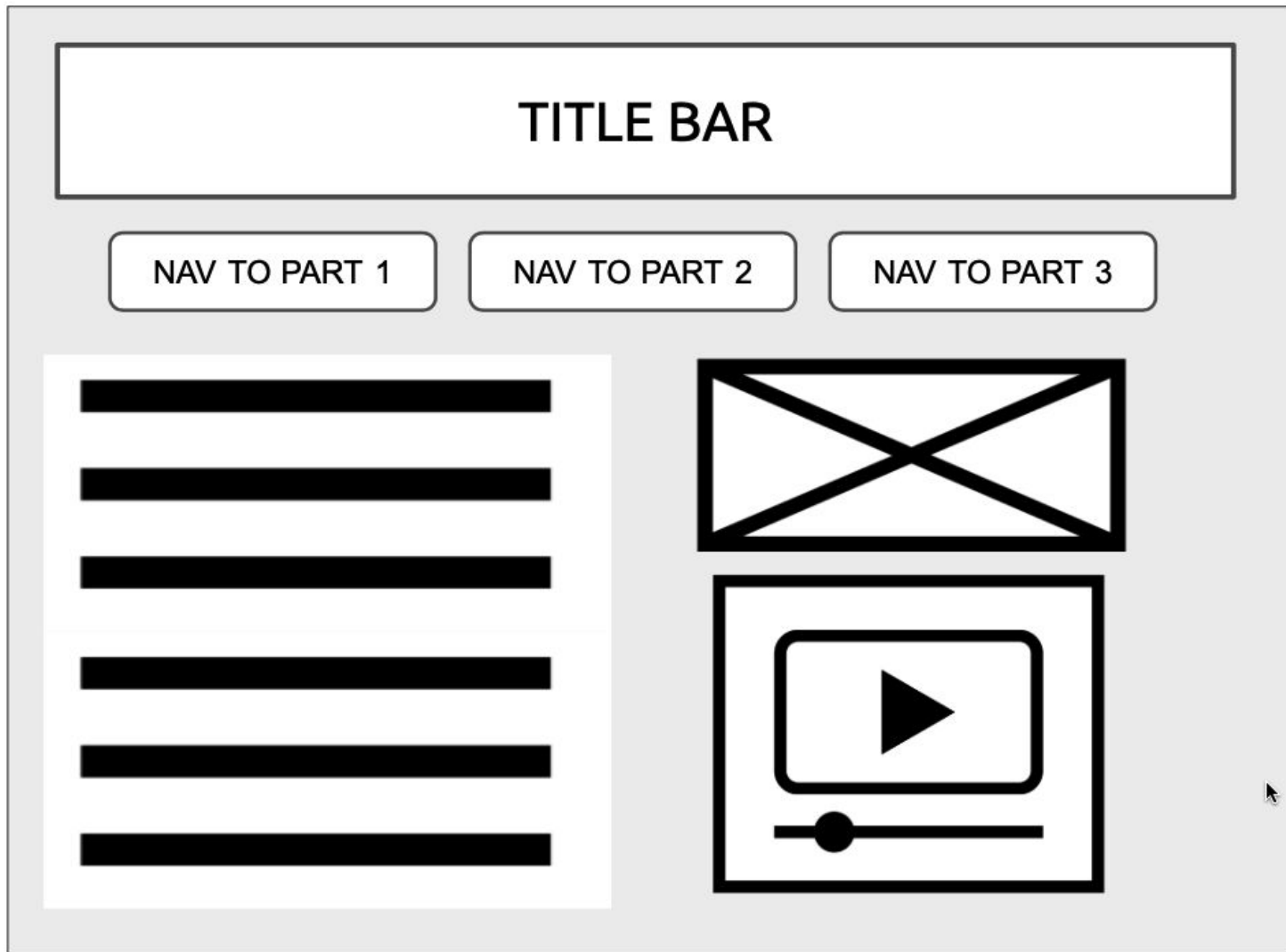
- plan the **basic layout** used on pages of a multi-page product
- help ensure **consistency** across all the pages of a product
- identify what assets will be needed across multiple pages – e.g. logos, videos, navigation buttons etc...
- allow the creation of **templates** or **master pages** to speed up the creation of the final product

Wireframe Layouts

Wireframe layouts are basic designs – they do not include detailed sketches



- boxes to show layout with white space between
- lines to show text
- boxes with crosses to represent images
- annotations to explain how elements link together, explain design decisions, and show a user's journey
- dimensions
- ideas for colours, fonts etc...



Page 1024px by 760px

Background light grey
Text: black, Arial - standard size 18;
headings size 24

Wireframe layouts

Software for digital wireframes:

- word processing software
- presentation software
- desktop publishing software
- graphics software
- specialist flowchart software or web apps – such as [Figma](#) or [MockFlow](#)
- collaborative online tools (such as Google Docs) can work well to create this sort of product in a team

Physical wireframes:

- paper/book/pen
- flipchart
- whiteboard

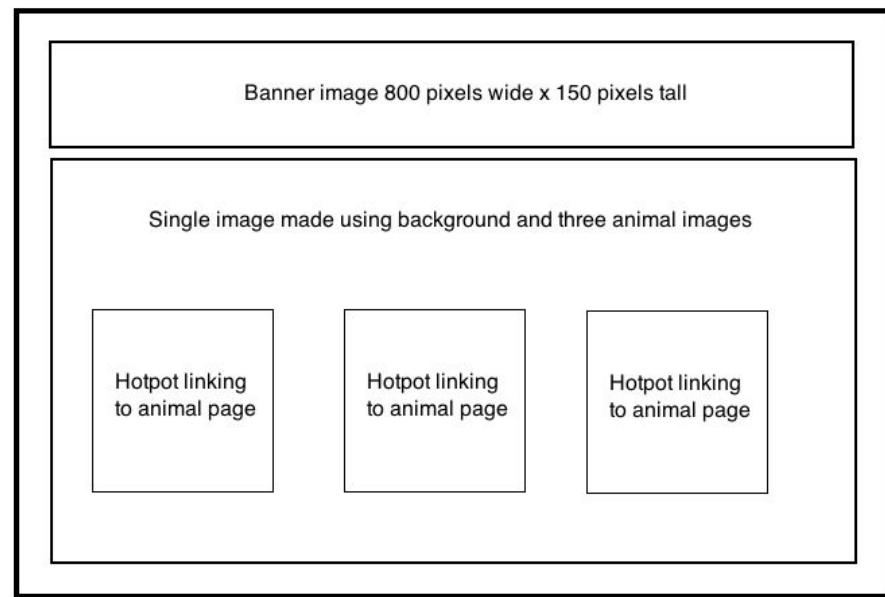
These could be turned into a digital version with a digital camera or scanner

Hardware:

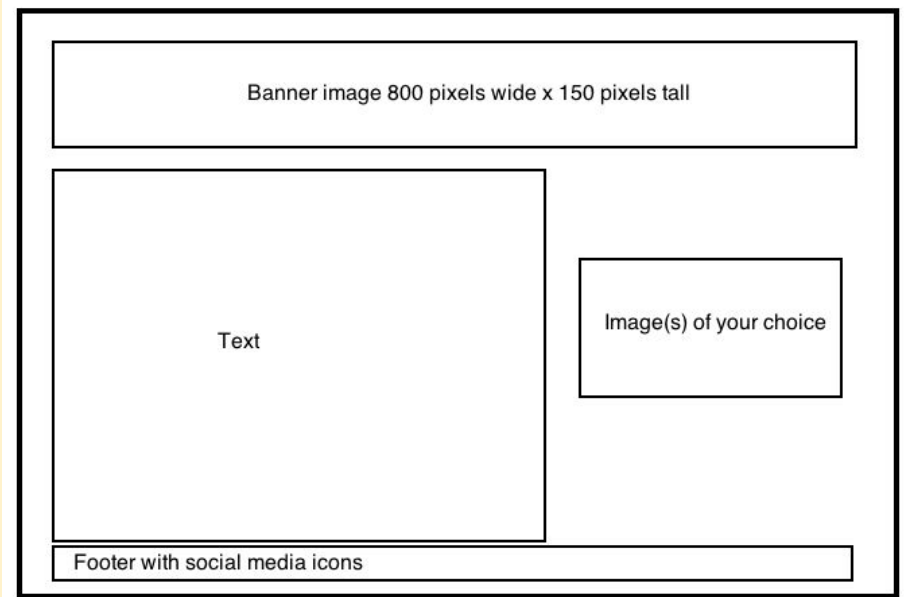
- mouse, keyboard, monitor, trackpad, touch screen
- graphics tablet

Wireframe Layouts

Some projects need multiple wireframe documents for different sorts of pages



Homepage



Content page

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