



## 2b) What are annotations?

Annotations are detailed labels that get added to diagrams. They are used to:

- provide detail about the design to the **graphic artist** who will make the product
- explain why choices have been made to **other members of the design team** and to **the client**

## 3. Making Visualisation Diagrams:

Visualisation diagrams can be produced as:

- physical products – something you create on paper or that you can touch
- digital products – something produced directly on a computer

### 3a) Physical diagrams:

The easiest way to produce a visualisation diagram is using a pencil and paper or a whiteboard.

To get this on to a computer (and convert it into a digital document) you can:

- scan it using a scanner
- take a photograph of it using a **digital** camera (e.g. on your phone)

### 3b) Digital diagrams:

These can be made using:

- Office software such as Word or PowerPoint
- A graphics package (e.g. Paint or Photoshop)
- An online tool (e.g. Google Drawings). These have the advantage that people can work together and they can easily be shared

## Summary:

- sketches produced at the design stage
- allow designers to share ideas, clients to check them and graphic designers to know what to produce
- include all the details needed, including annotations
- final product should look similar to the visualisation diagram