

Asset logs

This is for the exam unit, not for use in portfolio units. Commercial asset logs are much more complex than the assets tables you need to produce

Assets log – Hopton Tourist video

Asset ID	Filename	Description	Properties	Source	Legal issues	Cleared for use	Use
hop_001	aerialhop.jpg	Aerial still image of Hopton	2000 x 3400px 300ppi JPG image	Sky Cam East (website)	Copyright Standard fee agreed with company	Yes	Cover of video box First section of video
hop_002	hop_logo.png	Logo for Hopton Tourism	1000 x 1000px 300ppi PNG image	Created by project team	None	Yes	Cover of video box Website
hop_003	history.jpg	Still image of Hopton from 1923	2000 x 1240px 300ppi JPG image	Historic Photos Online (website)	Copyright Needs to be cleared with payment required	Awaiting clearance	First section of video
hop_004	hop_vid01.avi	Video of beach	1920 x 1080px AVI file 72 seconds	Created by project team	Local council approached for permission to film – granted	Yes	Second section of video
hop_005	hop_vid01.avi	Video of holiday park	1920 x 1080px AVI file 54 seconds	Created by project team	Local council and holiday park owner agreed to filming	Yes	Second section of video
hop_006	hop_audio.flac	Audio of interview with tourist board manager	FLAC file 134 seconds	Created by project team	Audio release form needs completing	Awaiting clearance	Second section of video

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Sky Cam East (website)	Copyright Standard fee agreed with company	Yes
Created by project team	None	Yes
Historic Photos Online (website)	Copyright Needs to be cleared with payment required	Awaiting clearance
Created by project team	Local council approached for permission to film – granted	Yes
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For commercial projects,
copyright information is
crucially important

Using copyrighted assets
without permission could
mean that the production
company is fined or that the
product is unusable

Large companies often
employ specialists just to
deal with copyright issues