

# Ideas generation documents

## **Mind maps:**

- a. Why are they used? (slides 1–2)
- b. Who would use them? (slide 2 – bolded)
- c. 4 parts every mind map should have (slide 3)
- d. Other things they might have (slide 5)
- e. How can they be made? (slides 7–8)

## **Mood boards:**

- a. Why are they used? (key 3 words...) (slides 1–2)
- b. Who would use them? (slide 2 – bolded)
- c. What would be on them – digital and physical (slides 3–4)
- d. How can they be made? (slides 6–7)