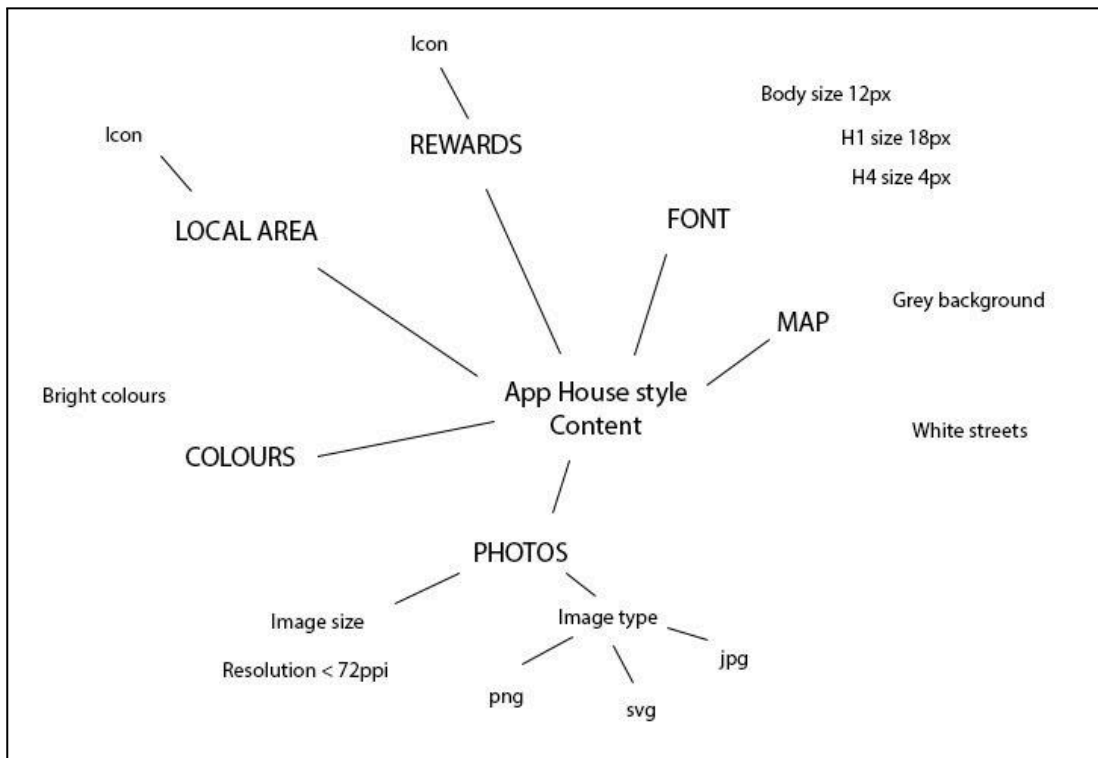


WalkyTalk is a new smartphone app which will encourage older adults (aged 50+) to exercise more by walking in groups around their local town. Users will be able to set up walks and to join walks set up by other users in their area. Users will be able to send messages to each other and see a map showing walks that have been set up. As well as walking, the aim is that users will also talk to each other, reducing social isolation in older people.

A mindmap dealing with the house style and content for the app has been produced to help the web developer create The WalkyTalk app. This is shown in Figure 1

Figure 1



(a) Discuss the suitability of the **mindmap** for use by the **web developer**.

Marks will be awarded for:

- Suggesting changes that improve the **mindmap**
- Explaining how the changes you suggest will improve the effectiveness of the **mindmap** for the **web developer**

