

Creating Pre-prod Docs

Mind maps and Mood boards can be created as digital or physical documents

digital – produced on a computer

physical – produced by hand

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Physical mind maps can be created:

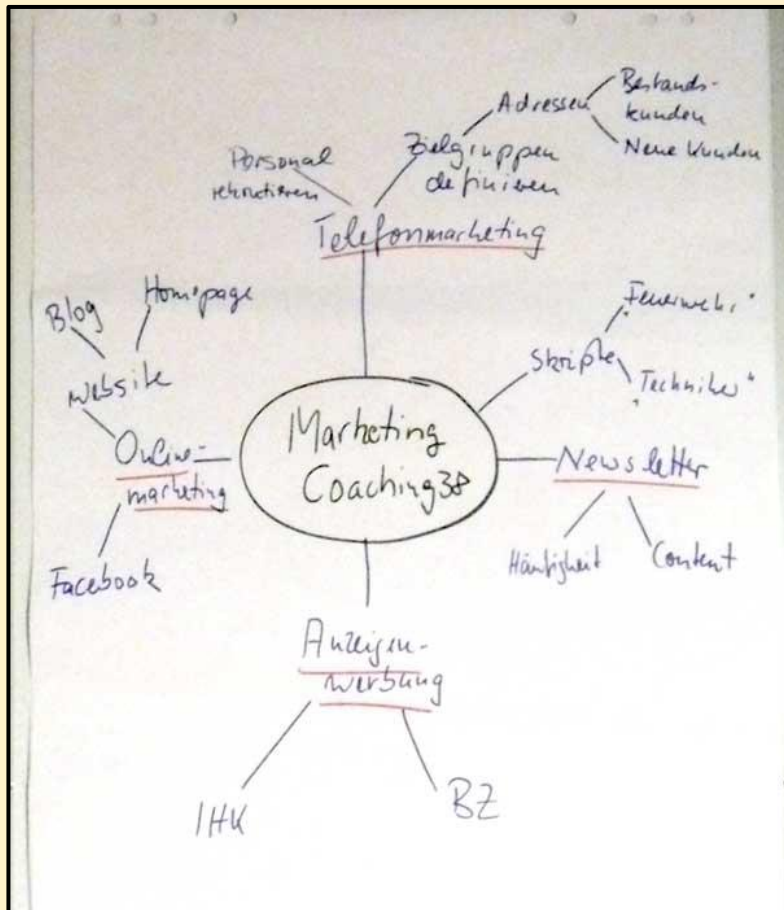
- on paper or in a book
- using flipcharts
- on a white board

Physical mood boards can be created:

- in a book
- on paper
- on a board
- on a wall

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Physical versions:



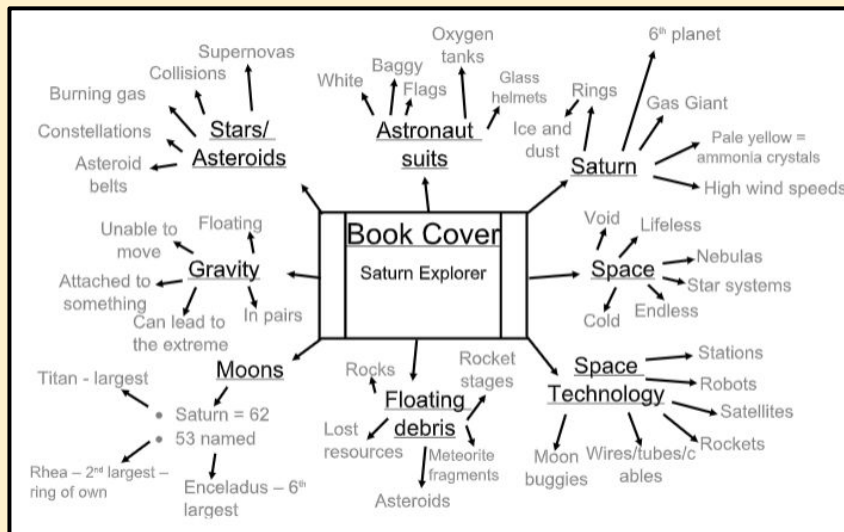
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To create **digital** mind maps and mood boards, you need:

- software
- hardware

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Digital versions:



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Digital documents can include things that physical ones can't:

- audio
- video
- animation
- hyperlinks

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Software - the programs needed to produce a digital document

- word processor - mind map, moodboard, work plan, script
- image editing software - vis diag, moodboard, storyboard
- desk top publisher - moodboard, storyboard
- online tool (collaborative) - mind map, script, work plan
- online tool (other) - moodboard, vis diag
- project management software - work plan

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Hardware - the equipment needed to produce a digital document

- monitor (screen)
- mouse, keyboard, trackpad etc...
- graphics tablet (for drawing)
- touch screen (for drawing)
- scanner
- digital camera
- microphone

NOT headphones, printer, TV

Be careful about writing
“computer”, “laptop”,
“tablet”, “phone” etc...
Sometimes they've
allowed this, sometimes
they haven't

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A **physical** version can be produced using:

- pens
- paper
- photographs/images/sketches
- textiles (moodboard)
- models (vis diag/moodboard)

Physical versions can be **converted** to digital using:

- scanner
- digital camera