

Unit 2.4 – Research methods – core learning

1. List the **two** types of research from slide 2

a

b

2. These two types of research produce **two types of information** (slide 3)

List the **two** types and **say what each means** in terms of the data they produce

a.

.....

b.

.....

3. There are **three methods** of primary research (slides 4–5).

Write each down and say how it works. Include advantages and disadvantages for each method

Method 1:

.....

.....

Method 2:

.....

.....

Method 3:

.....

.....

4. There are **five methods** of secondary research (slides 6–7)

Summarise each method. Include advantages and disadvantages

Method	How it works	Advantages	Disadvantages
Books and journals			
		Up to date	
	Reading posts on social media about the subject		
TV programmes and online videos			