

# Graphics as a media code

**Graphical elements** are used on a large number of media products – printed products, interactive products, or on screen products

Graphics are used to add meaning. They are an example of a symbolic **media code**

# Graphics as a media code

## Examples:

- ticks and crosses might be used to show agreement and disagreement or that things are right or wrong
- question marks to show an area to be explored or to raise a question
- warning triangles, danger signs, stop symbols etc... might be used to show a hazard. Health and safety signage often uses graphics
- health or power bars in computer games
- zoom controls using a magnifier
- volume control icons
- computer icons e.g. floppy disc to mean save or a phone for communication

