

Jobs in the Media Industry

The **media industry** is huge and made up of all sorts of different products and companies

There are lots of different jobs within the industry



Jobs in the Media Industry

On a big project there may be hundreds of people involved in producing a product

Some of these may be supporting jobs (e.g. catering, marketing, publicity etc...)



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There are three types of job role that you need to know about:

- **creative** roles
- **technical** roles
- **senior** roles

Each role has a number of jobs in it. In total there are **19 jobs** to know about

Jobs in the Media Industry

Jobs are divided into three roles

Creative

Jobs involved in planning and actually creating content for products or parts of products

Technical

Jobs which are needed and skilled but don't actually come up with ideas or content

Senior roles

Jobs which help to manage projects. These people are usually in charge of part of a project

There are lots of other jobs in the media industry – you just need to know these ones

Jobs in the Media Industry

Creative roles – people who create ideas and products for the project

Creative

Jobs involved in planning and creating content for products or parts of products



Jobs in the Media Industry

Creative roles – people who create ideas and products for the project

- animator
- content creator
- copy writer
- graphic designer
- graphic artist/illustrator
- photographer
- script writer
- web designer



More detail on [creative roles](#)

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Technical roles – people with technical skills involved in the creation of the project

Technical

Jobs which have specialised skills, but don't come up with ideas or content



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Technical roles – people with technical skills involved in the creation of the project

- camera operator
- sound editor
- audio technician
- video editor
- web developer
- games programmer



More detail on [technical roles](#)

All of these jobs are part of the Production or Post-production stage. None are part of Pre-production

Jobs in the Media Industry

Senior roles – people who oversee the whole project to make sure it does what it is supposed to

Senior roles

Jobs which help manage projects. These people are usually in charge of a project or part of it



Jobs in the Media Industry

Senior roles – people who oversee the whole project to make sure it does what it is supposed to. These are the trickiest roles to learn

- campaign manager
- creative director
- director
- editor
- production manager

