The **media industry** is huge and made up of all sorts of different products and companies

There are lots of different jobs within the industry



On a big project there may be hundreds of people involved in producing a product

Some of these may be supporting jobs (e.g. catering, marketing, publicity etc...)



There are three types of job role that you need to know about:

- **creative** roles
- technical roles
- **senior** roles

Each role has a number of jobs in it. In total there are **19 jobs** to know about

#### Job are divided into three roles

#### **Creative**

Jobs involved in planning and actually creating content for products or parts of products

#### **Technical**

Jobs which are needed and skilled but don't actually come up with ideas or content

#### Senior roles

Jobs which help to manage projects. These people are usually in charge of part of a project

There are lots of other jobs in the media industry – you just need to know these ones

**Creative roles** – people who create ideas and products for the project

#### **Creative**

Jobs involved in planning and creating content for products or parts of products





Creative roles – people who create ideas and

products for the project

- animator
- content creator
- copy writer
- graphic designer
- graphic artist/illustrator
- photographer
- script writer
- web designer



**Technical roles** – people with technical skills involved in the creation of the project

#### **Technical**

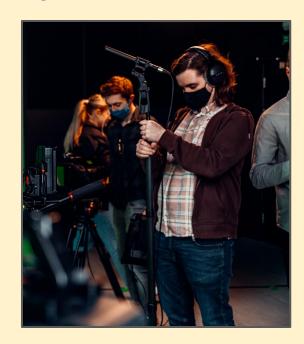
Jobs which have specialised skills, but don't come up with ideas or content



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**Technical roles** – people with technical skills involved in the creation of the project

- camera operator
- sound editor
- audio technician
- video editor
- web developer
- games programmer



All of these jobs are part of the Production or Post-production stage.

None are part of Pre-production

More detail on <u>technical roles</u>

**Senior roles** – people who oversee the whole project to make sure it does what it is supposed to

Senior roles

Jobs which help
manage projects.

These people are
usually in charge
of a project or
part of it



**Senior roles** – people who oversee the whole project to make sure it does what it is supposed to. These are the trickiest roles to learn

- campaign manager
- creative director
- director
- editor
- production manager

