

Media Industry – Gaming

The **computer games industry** is an example of an industry in the **new media sector** of the **media industry**

It has developed using computers and other technology

It is a rapidly growing sector of the industry

Media Industry – Gaming

In the UK the computer games industry:

- is worth more than £7 billion a year
- is the sixth largest industry worldwide and the second largest in Europe (after Germany)
- employs over 20,000 people
- grew 30% between 2019 and 2020

Source: [BBC news](#) 2022

Media Industry – Gaming

Examples of UK media companies working within the computer game industry include:

- Rockstar (Grand Theft Auto, Red Dead Redemption etc...)
- Traveller's Tales (Lego Star Wars etc...)
- Ubisoft Reflections (Driver, Just Dance, The Crew etc...)
- Codemasters (F1 series, Colin McRae Rally etc...)