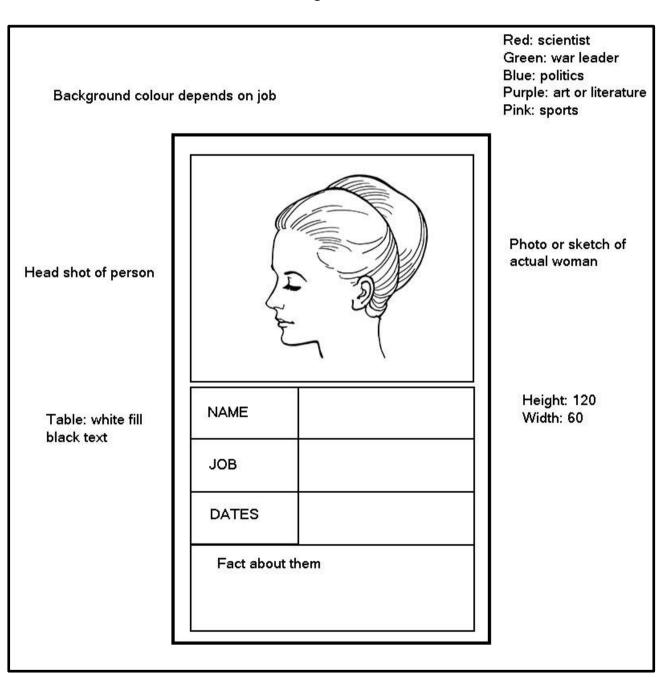
Norfolk museums service is producing a set of collectable cards to celebrate famous women who have lived or worked in Norfolk. School children will be able to collect the cards at different museums around the county. There will be several different cards showing women such as Edith Cavell, Dorothy Crowfoot Hodgkin, Boudicca and Delia Smith.

**Figure 1** is a draft visualisation diagram of one of the cards. The visualisation diagram will be given to a freelance graphic designer to create the cards.

Figure 1



(a) Discuss the suitability of the visualisation diagram in Figure 1 for the freelance graphic artist. You should include strengths, weaknesses and suggest possible improvements. [12 marks] The quality of written communication will be assessed in your answer to this question. ...... ..... ..... ......