

# Research Methods – Key Learning

## DO THIS FIRST

Use the **Key Learning Presentation** to complete this key learning. You **MUST** read through the presentation to get the right answers.

Write your answers in the spaces provided.

1. Explain why a production company will usually carry out research as part of the pre-production process.

[2 marks]

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2. Explain what primary research is.

[3 marks]

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3. List three methods of primary research.

[3 marks]

1. ....

2. ....

3. ....

4. Explain what secondary research is.

[3 marks]

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5. List three methods of secondary research.

[3 marks]

1. ....

2. ....

3. ....

6. Information is being gathered to help produce a website dealing with the history of Hopton.

Place the information below in the correct column of the table to show whether it is a primary or a secondary source

[6 marks]

- Own photo
- History textbook
- Interview with the town mayor
- Map
- Newspaper reports
- Local social media posts

| Primary source | Secondary source |
|----------------|------------------|
|                |                  |
|                |                  |
|                |                  |