

# Key jobs in video production

Lots of people are involved in commercial video or film production.

Many of them will use storyboards or scripts.



# Key jobs in video production

- writers
- directors
- editors
- actors
- camera operators
- sound engineers
- other crew members
- location scouts

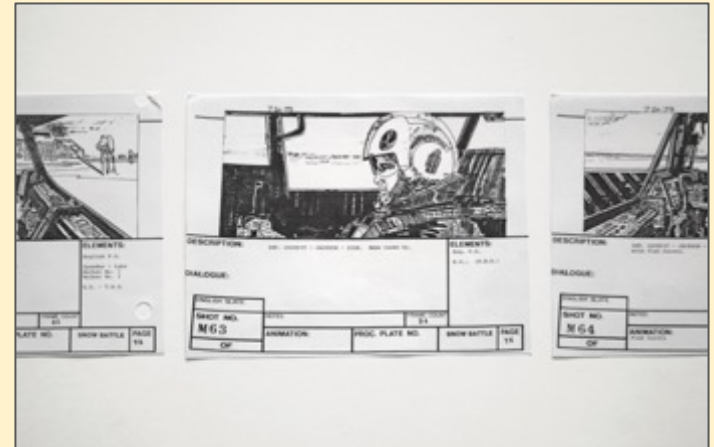


Lots of key jobs are involved in video production

# Key jobs in video production

## Writers and directors

- use storyboards to see a visual form of the movie before it is filmed
- this helps to see how the story will be told and to check that it makes sense
- it will also be used to plan the video shoot - what will happen, when and how does it fit together? Where does each section need to be shot?



Storyboards are used to see how a story fits together before any filming takes place

# Key jobs in video production

## Editors

- cut the video footage together to make the final product
- use storyboards to see what order the shots go in and how long each piece should last
- will add sound, music, titles and effects (e.g. slow motion or fade) to the film from the storyboard



Editing cuts the parts of a film together to create the finished product. The storyboard is used to know what order to edit and how long each section should last.

# Key jobs in video production

## Actors

- use storyboards to get an idea of what will happen in each scene and what they will need to do
- this works alongside the script



Actors use storyboards and scripts to know what to do and how to do it.

# Key jobs in video production

## Camera operators

- use storyboards to know how to shoot each section - what type of shot is needed, what camera angles to use and what camera movement to include
- storyboards tell them how long each shot should be
- and what equipment might be needed (underwater camera, drone camera etc...)



Camera operators use storyboards to know what to film and how to film it

# Key jobs in video production

## Sound engineers

- use storyboards to know what equipment to use to capture sound - whether the sound will be through a microphone or will include background sound
- add sound effects, music etc...



Sound engineers use storyboards to know what sound is needed for each scene and to decide what sounds to add and how to edit them

# Key jobs in video production

## Other crew members

- use storyboards to know what is required in each scene - including what equipment is needed and how to set it up
- this will include lighting
- technical equipment is often heavy and takes time to set up. The storyboard is essential to help plan this effectively



Filming requires a lot of people and equipment.



# Key jobs in video production

## Location scouts

- find the right places to film
- use storyboards to know what locations are needed



Location scouts find places to film which fit the storyboard (both of these were used in Harry Potter movies)

# Key jobs in video production

## Summary:

Storyboards help make filming **quicker** and **cheaper**.

Storyboards let directors check how a film works before any filming takes place. Filming is expensive; looking at storyboards is cheap.

For example, a location may be used in a number of scenes throughout a movie. It is much easier to film these all at the same time - meaning equipment and people don't need to be moved around as much. The information about locations comes from the storyboard.