Imagine the pages of a book. All those words. With all of the letters.

Could we use RLE to compress this data?

RLE isn't very helpful when trying to compress the data here - look at how many single letters there are on this page

Rather than m, we need to encode 1m - that's more bits to encode

So Huffman (7 characters) would become 1H1u2f1m1a1n (12 characters)

So using RLE to encode text like this is a bad idea because you rarely get long repeats of the same data item

We need a different way to compress this sort of data

ASCII code uses 7 bits for each character.

So, in a word like:

banana

each character is stored using 7 bits.

total bits = number of characters x 7

Languages all have some letters which are much more common than others.

What if we could use that to reduce the number of characters needed to encode each character?

In

banana

for example, there are 3 as, 2ns and 1 b

Huffman coding takes the most common letters in a block of text and encodes them using fewer bits

Less frequent characters are encoded using more bits

This allows us to use less bits in total

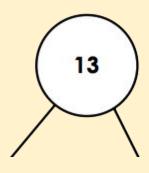
woolloomooloo

### How often does each character appears?

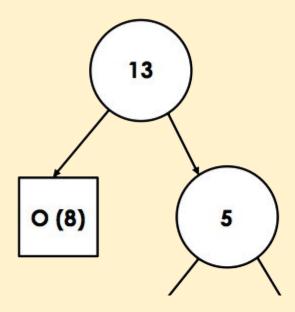
W	0	1	m

Once we know the frequency of each character we can build a **Binary Tree** to store each letter that appears in the text

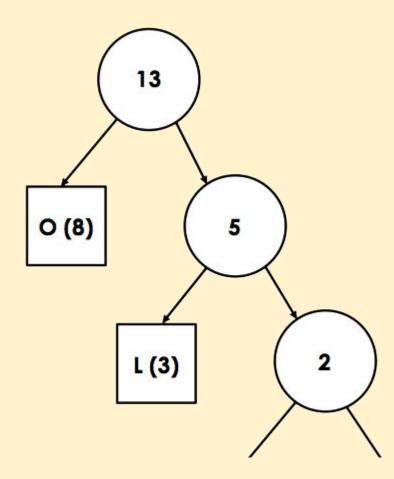
0	8
1	3
m	1
W	1



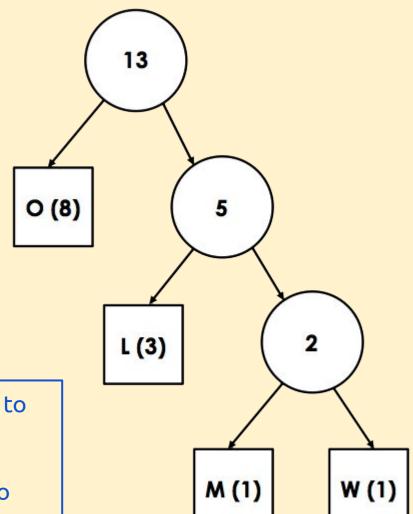
0	8
1	3
m	1
W	1



0	8
1	3
m	1
W	1



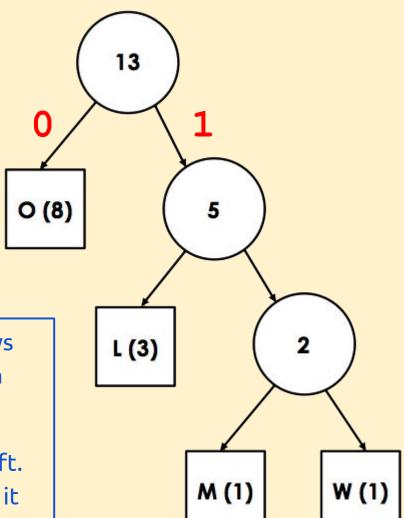
0	8
1	3
m	1
W	1



You don't need to know how to build a Huffman tree

You just need to know how to use one

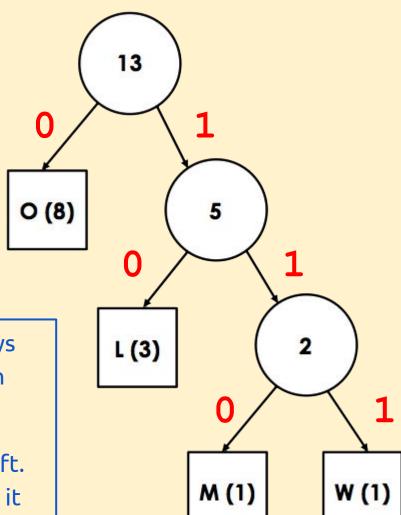
0	8
1	3
m	1
W	1



The exam board almost always uses **0 on the left** in Huffman Trees

Other sources put 1 on the left. The exam paper should make it clear what coding is being used

0	8
1	3
m	1
W	1



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The Huffman Tree gives us a way of encoding each character we used:

Character	Huffman Coding	Memory
0	0	1 bit
1	10	2 bits
m	110	3 bits
W	111	3 bits

Remember: ASCII is always 7 bits per character

So, using the Huffman Tree

woolloomooloo

becomes

11100101000110001000

with gaps

111 0 0 10 10 0 0 110 0 0 10 0 0

Space needed

woolloomooloo

ASCII = 13 character x 7 bits = 91 bits

**Huffman Tree:** 

11100101000110001000

= 20 bits

Space **saving** = 91 - 20 = 71 bits