- Bitmap image size = width x height
- Bitmap file size (bits) = $w \times h \times colour depth$
- Bitmap file size (bytes) = $(w \times h \times cd)/8$

- Sound file size (bits) = rate x resolution x seconds
- Sound file size (bytes) = (rate x res x secs)/8

1 Byte = 8 bits; 1kB = 1000 Bytes - then MB, GB, TB